

FIRST 5 YOLO
Commission Meeting Minutes
December 13, 2017

The First 5 Yolo Children and Families Commission met on the 13th day of December, 2017 at First 5 Yolo located at 502 Mace Blvd. Ste. 11, Davis, CA 95618 at 3:00 p.m.

Commissioners in Attendance: Jim Provenza, Francisco Castillo, Nichole Arnold, Sally Brown, Heidi Kellison, and Jill Cook

Staff in Attendance: Gina Daleiden, Lauren Adams, and Victoria Zimmerle

Public in Attendance: Justine Jimenez

Item #1: Call to order

J. Provenza called the meeting to order at 3:08 p.m.

Item #2: Roll Call

Absent: Jesse Ortiz, Sue Heitman, and Jenn Rexroad

Item #3: Approval of Agenda

Approved

Chair: J. Provenza deemed it approved.

Item #4: State of Conflict and Recusal

None.

Item #5: Public Comment

J. Provenza welcomed those in attendance and invited the public to address the Commission on any issue not on the agenda.

Public comment: None

Item # 6: Updates and Announcements from the Chair

G. Daleiden read S. Heitman's letter of resignation per her request. S. Heitman's resignation is effective April 2018 and Supervisor D. Chamberlin has given her permission to find and select her replacement. She is "retiring" after serving on the First 5 Yolo Commission since its inception.

Item # 7-10 Consent Agenda

7. Approve 11/08/17 Commission Meeting Minutes
8. Adopt January 2018 Commission Calendar
9. Receive Sponsorship Fund Allocation Report (YCN-Krustacean for Kids Crab Feed)
10. Adopt Policy Revisions to First 5 Yolo Administrative Policies and Procedures Chapters 8, 9, 11, 19, and 20 (County Privacy and Security, Equal Employment Opportunity and Harassment, Exit Interview Program, Smoking Policy and Smoking Cessation, and Breastfeeding Policy) to Align with Updated Yolo County Administrative Policies and Procedures.

Approve consent agenda items 7-9, pull number 10.

MOTION: J. Cook

SECOND: N. Arnold

Motion carries unanimously

Item #10: Adopt Policy Revisions to First 5 Yolo Administrative Policies and Procedures Chapters 8, 9, 11, 19, and 20 (County Privacy and Security, Equal Employment Opportunity and Harassment, Exit Interview Program, Smoking Policy and Smoking Cessation, and Breastfeeding Policy) to Align with Updated Yolo County Administrative Policies and Procedures.

H. Kellison pointed out that the Yolo County Sexual Harassment Policy does not appear to specifically address consensual relationships in the work place that create a hostile working environment. Staff were given direction to look further into the Yolo County Policies and clarify with County Council to determine whether the existing policy or another Yolo County policy covers consensual relationships. If it is not covered, language should be drafted to add to the First 5 Yolo policy that addresses consensual relationships in the workplace and a hostile working environment. Proposed changes will return to the Commission.

Approve policies and procedures as is to adopt the more recent county policies. Request that the ED follows up with county council regarding hostile working environment with consensual relationships. Determine if more language is needed.

MOTION: H. Kellison

SECOND: J. Cook

Motion carries unanimously

Item #11: Review and Consider Revised First 5 Yolo Logo to Improve Alignment with the First 5 Statewide Network

First 5 Yolo belongs to a statewide network consisting of all 58 local county commissions, First 5 CA, and the First 5 Association. Each county commission retains local control and allocates funding responsive to community needs, while working within this statewide system.

After the passage of Proposition 10 establishing First 5, each local commission selected a logo. Currently, the majority of local commissions use a logo aligned with the child's hand design similar to the First 5 CA logo. Others, including First 5 Yolo, have more unique and divergent logos. The Association, in collaboration with all 58 First 5's and First 5 CA, is launching a First 5 Network Project to improve communication and coordination across counties, The Association, and First 5 CA. This work will also include a "re-branding" of First 5 to highlight the strength of the network and the recognition and understanding of First 5 across sectors. While it is possible to retain different logos, typical branding or marketing often involves a clearly recognized logo.

Commissioners reviewed logo options and discussed the merits of changing the First 5 Yolo logo now. Commissioners voiced interests in the addition of the First 5 hand, selection of the blue color (Option 4) from the color choices presented, all capital lettering for Yolo, aligning "YOLO" to the left, and requested that the bar following "YOLO" be thickened.

The Commission directed Staff to make the suggested edits and bring back a final draft to the full Commission for approval.

Item 12: Thrive by Five Update

G. Daleiden briefed the Commission on the most recent developments in the effort to dedicate some portion of new revenue from cannabis-related industry to early childhood prevention and intervention. At previous meetings, the Commission affirmed the importance for seeking funding from new revenues generated by cannabis for early childhood prevention and intervention. The Executive Directed created a written document entitled "Thrive by Five," outlining the importance for creating a dedicated funding stream would make a bold and definitive statement about the County's commitment

to true prevention and intervention by investment in the youngest and most vulnerable. The document offers First 5 Yolo as a vehicle and a potential funding partner to assist the County or other local jurisdictions to move forward with a Thrive by Five initiative.

On December 5, G. Daleiden, N. Arnold, H. Kellison, and several local medical professionals and child advocates attended the Davis City Council meeting where the City considered Thrive by Five in the context of their decision to establish a 1% fee on cannabis retail for community benefit. This is in addition to the already established City of Davis cannabis tax. All five members of the Council expressed their support for early childhood prevention and intervention. With direction to staff, the Council made clear their intention to fund both early childhood and youth programs with the 1% community benefit. Some Council Members expressed an interest in possibly using additional tax revenue if necessary to fund desired programs in this area. Executive Director of First 5 Yolo will work with City of Davis staff on next steps, options, and possible collaborations.

On December 12, G. Daleiden, H. Kellison, and N. Arnold presented Thrive by Five as an informational agenda item at the Yolo County Board of Supervisors meeting. Multiple, local child advocates and medical professionals testified in support of a Thrive by Five fund and the critical nature of early childhood. After First 5's presentation, J. Provenza made a motion to direct staff to work with First 5 Yolo and return to the Board with a detailed proposal for a Thrive by Five fund. The motion carried unanimously. It was noted that cannabis funds and other revenues could be a potential source of funding for Thrive by Five.

G. Daleiden is meeting with the Woodland City Manager next week. The city of Woodland is planning to use development agreements with the cannabis industry to garner revenue.

F. Castillo reported that he is continuing conversations with policy makers in West Sacramento.

S. Brown reported that, at this point, the City of Winters has not authorized any cannabis-related industry.

G. Daleiden noted that, as this issue is rapidly unfolding, further updates will be provided at subsequent meetings.

Received Thrive by Five Update

Item #13: Executive Director Update

- First 5 Association Summit attended by all staff (G. Daleiden, L. Adams, and V. Zimmerle) in November
 - Great opportunity to introduce staff to other First 5 staff and Association personnel to build networks. The central effort of the Summit was The First 5 Network Project to increase identity and communication across all county commissions. This work has implications for the next 20 years of First 5, future direction, priorities, and funding.
 - Yolo and Santa Cruz called an informal “Cannabis Counties Executive Directors Meeting” to talk about efforts to dedicate some portion of new cannabis-related revenue (counties and cities) to early childhood. The meeting generated great interest and attendance of over 15, establishing new connections for learning from, and supporting, efforts across California.
- Strategic Planning Retreat in February
 - February 7, 2018 10am-3pm is the date that all Commissioners can attend. The Retreat

will be held at El Macero Country Club in Yolo County, free-of-cost for the use of the space.

- Child Care Bridge Program possible collaboration with Child Welfare Services
 - The components of this newly funded State program include child care vouchers for foster children, a Childcare Navigator Position, and trauma-informed training for childcare providers.
 - The funding only covers a part-time Navigator, and a very small amount for trauma-informed work. It is possible that a collaboration with First 5 Yolo will be proposed to bring the Navigator to full time and/or assist with training.
 - J. Rexroad stated the navigator and the trauma informed piece should be leveraged. Crisis Nursery has the capacity and expertise to fill the childcare navigator position and have indicated an interest. First 5 IMPACT, and the established network of providers, could potentially help with the trauma informed piece.
 - G. Daleiden will bring back any developing proposals to the Commission.

Received Executive Directors Update

Item #14: Receive Reports from Commissioners

None

Item #15: Chair Adjournment

The meeting was adjourned at 4:09 p.m. The next commission meeting will be held January 10, 2017 from 3 to 5 p.m. at First 5 Yolo located at 502 Mace Blvd. Ste. 15, Davis, CA 95618.