

FIRST 5 YOLO
Commission Meeting Minutes
September 13, 2017

The First 5 Yolo Children and Families Commission met on the 13th day of September, 2017 at First 5 Yolo located at 502 Mace Blvd. Ste. 15, Davis, CA 95618 at 3:00 p.m.

Commissioners in Attendance: Jenn Rexroad, Heidi Kellison, Jill Cook, Sally Brown, Jesse Ortiz, and Sue Heitman

Staff in Attendance: Gina Daleiden, Lauren Adams, and Sarah Edson

Public in Attendance: None

Item #1: Call to order

S. Heitman called the meeting to order at 3:10 p.m.

Item #2: Roll Call

Absent: Jim Provenza, Francisco Castillo, Nichole Arnold

Item #3: Approval of Agenda

Approved, with the movement of item #17 to the first item on the agenda, as the commissioner reporting on Item #17 had to leave early.

Item #4: State of Conflict and Recusal

None.

Item #5: Public Comment

S. Heitman welcomed those in attendance and invited the public to address the Commission on any issue not on the agenda.

Public comment: None

Item # 6: Updates and Announcements from the Chair

S. Heitman reminded all present to be attentive to the time taken on each item to ensure a quorum present for voting purposes. She also noted that an attachment to Item #16, The Strategic Planning Survey, did not originally come through with the packet online, but that copies were provided at the meeting for each Commissioner. The Survey will be uploaded to the packet on the website as well.

Item # 7-11 Consent Agenda

7. Approve 6/14/17 Commission Meeting Minutes
8. Adopt October 2017 Commission Calendar
9. Approve Executive Committee Meeting Minutes from 6/26/17
10. Receive Sponsorship Fund Allocation Report

Approve consent agenda items 7-10.

MOTION: J. Ortiz

SECOND: J. Rexroad

Motion carries unanimously

Item #17: Updates on Preschool Initiative and Discussion of Role of First 5 Yolo

J. Ortiz and G. Daleiden updated the Commission on progress by advocates for a preschool initiative in Yolo County.

In 2016, Yolo County Office of Education, First 5 Yolo, and a community group of early learning advocates joined in an initial exploration and discussion of a Preschool Initiative for Yolo County. It was proposed that the Initiative be part of a sales tax measure on the November 2016 ballot. In that proposed ballot measure, ¼ cent would have been dedicated to the Preschool Initiative and ¼ cent to countywide transportation.

For a variety of reasons, including consideration of individual city taxes already proposed for the same ballot, the county tax measure was not put on the November 2016 ballot.

Preschool advocates have re-focused on preparations for a ballot measure for 2018, and have continued to meet and plan. From the poll done last year, 67% of those polled were in support of creating transportation and preschools, specifically for supporting child preparation for school and brain development.

New legal developments, the result of a California Supreme Court case, may open new options for placing the measure on the ballot. Legal experts have opined that this case suggests that citizens have a right to place measures on the ballot by petition, and such an initiative, written as a specific tax measure, would only require a majority vote, rather than 2/3 approval, to pass.

J. Ortiz reported that 10% of those who voted in the last governor's race, roughly 48,000 people would have to sign the petition. The other options would be for the Board of Supervisors to place the initiative on the ballot, though this would require a 4/5 vote on the Board and likely require more general ballot language to avoid the 2/3 vote threshold for a specific tax.

Preschool advocates working on the concept have asked what role F5 Yolo may be willing to play, and are specifically interested in the level of interest of the Commission in allowing F5 Yolo to act as the fiscal and administrative agent. G. Daleiden noted that new position(s) would have to be created to implement the program, as well as administration funds added to the current budget for this level of management, so as not to drain current resources and capacity of the agency. She further noted that an advisory board would need to be created; San Francisco ran their preschool ballot initiative this way, with their First 5 Commission as their advisory board, with the addition of other key personnel/role positions.

YCOE has hired a consultant, Caitlin O'Halloran, formerly of Senator Lois Wolk's Office, to draft a preliminary proposal that would be brought to First 5 Yolo Commission for a more detailed assessment of the role of First 5 Yolo. J. Ortiz suggested that final decisions may be needed by end of February.

Commissioners discussed their level of interest in fiscal and/or administrative roles for First 5 Yolo in a preschool initiative including:

- Compatibility with First 5 Yolo By-Laws and financial structure.
- A desire to see the detailed proposals or plan outline of responsibility and overall program.
- First 5's history of "incubating" new programs and First 5's commitment to early learning.
- Interest in adding other key role positions to an Advisory Body, if First 5 Yolo Commission is the foundation for the Body.

The Commission expressed interest in exploring options, gathering more information, and continuing the discussion of this issue and First 5 Yolo's involvement.

S. Heitman asked Executive Director to bring back the item for further discussion on the next, and possibly subsequent, agendas.

Item 11: Receive Performance Measure Summary Report

G. Daleiden reported that, as of Quarter 4 FY16/17, all First 5 Yolo funded programs are now reporting in the same performance measure template modeled after the Friedman Results Based Accountability template (originally instituted locally by Yolo County Health and Human Services Agency). Funded partners are able to more easily communicate how children and families are "better off" and programs are making a difference. After quarter 4 reports were submitted, First 5 Yolo hosted the Funded Partner Roundtable on August 25. The Roundtable included a discussion of individual program performance measures, as well as trends, forecasting, and possible collaborations around programs and services for children prenatal to five and their families.

G. Daleiden distributed handouts summarizing the notes from the Roundtable, where the funded partners discussed recommendations around the 5 topics; Child Development, Child health, Family Strengthening, Prevention and Early Intervention, and Working Smarter Together with Budget Constraints. Handouts will be posted to online agenda.

Commissioners agreed that First 5 Yolo is moving in the right direction by having partners focus more on measuring qualitatively whether clients served are "better off" rather than only focusing on enforcement of quantities (e.g., number of people served). Commissioners and staff appreciated the work by funded partner agencies to work on continuous quality improvement of their effective programs and services benefitting children and families.

Item 12: Receive Clear Impact Update and Presentation Scorecards for Pilot Programs, and Approve planned Extension of Clear impact to Other Funded partners for FY 17/18

G. Daleiden and S. Edson briefed the Commission on Clear Impact progress with pilot programs and recommended moving forward with plans for expansion to all partners.

Clear Impact was implemented both as an investment in the capacity building of funded Partners as well as an efficiency measure for First 5 Yolo reporting and evaluation. Clear Impact is the only performance measure software program licensed by Friedman RBA, and all First 5 Yolo staff have been training with Clear Impact and also with a local Friedman RBA expert, to effectively implement and work with funded partners on the system. Executive Director will be certified in Friedman RBA, and all staff will have access to the training.

S. Edson demonstrated the capability of Clear Impact and shared the Presentation Scorecards from the two pilot agencies, Children's Therapy Center and Yolo Crisis Nursery. She explained that templates were built, incorporating established performance measures, for both programs. First 5 Yolo staff worked closely with each partner to test how the system would meet the needs of both a smaller and larger partner agency. The Crisis Nursery has been able to develop a Scorecard for reporting to County of Yolo, and a Scorecard for the new First 5 Yolo funded Mobile Client Navigator as well, thus increasing the efficiency of their reporting. Help Me Grow Yolo uses the system to track additional data and measures required by Help Me Grow National and Help Me Grow CA.

S. Edson further reported on the efficiencies created by Clear Impact for First 5 Yolo staff and required reporting to First 5 CA, and G. Daleiden noted the ability to help create future Local Evaluation Reports.

In response to a Commissioner question, G. Daleiden confirmed that the cost of expansion of Clear Impact is already in the First 5 Yolo FY17/18 budget approved by the Commission.

Approve planned extension of Clear Impact to other funded partners (up to 15 licenses) for FY 17/18.

MOTION: H. Kellison **SECOND:** S. Heitman Motion carries unanimously

Item #13: Receive and Approve Updated FY 16/17 Revenue and Expenditure Report

Staff updates and corrections to the End of Year Revenue and Expenditure Report were handed out at the meeting.

G. Daleiden and H. Kellison reviewed the FY16/17 Revenue and Expenditure Report with the Commission. The 4th Quarter Revenue and Expenditure report reflects the prior fiscal year's actual revenues and expenditures, budgeted revenues and expenditures, and summary of the administrative, program, and evaluation cost incurred by the Commission.

The report was reviewed by the Commission and variances discussed.

Approve FY 16-17 Q4 Revenue and Expense Report

MOTION: H. Kellison **SECOND:** J. Rexroad Motion carries unanimously

Item #14: Update on Local Cannabis Policies and Potential Impacts/Funding for Children's Prevention and Intervention Services

G. Daleiden provided an update on activities around this issue at both the County and the cities (Davis and West Sacramento).

With the passage of Proposition 64, voters in California legalized recreational marijuana use. This raises concerns for unintended impacts on the community, young children prenatal to five in particular.

G. Daleiden summarized points from statewide First 5 discussions. Concerns include increased unintentional exposures in young children leading to hospitalization, short term and long term health and development impacts for children of women who use marijuana during pregnancy, and impacts on families. She also expressed the conversation by both First 5 and some industry representatives around the critical need to allocate funding for upstream investment, to broadly support healthy children and families, before problems deepen and become more intractable later in life.

There are now local conversations, at both the city and county level, around potential cannabis revenue mechanisms (including taxes or funds through a development or other agreement). Individual cities in Yolo County may soon consider taxes and fees for the cannabis industry, depending on policy choices made at these local levels.

G. Daleiden, S. Heitman, and Commissioners emphasized that, given First 5's nearly 20 years of on-the-ground experience working to make children healthy, safe, and ready to learn, First 5 commissions can offer assistance to local governments to make sure impacts are not unaddressed. This could include advocacy for dedicated funding from cannabis revenues to early childhood prevention and

intervention programs, including, but not limited to, home visiting, evidence-based parent education, developmental screening, and trauma-informed practices expansion among providers. G. Daleiden suggested that “champions” for children in this regard, in ensuring that portions of new cannabis revenues are dedicated to true “upstream” investments for prevention and early intervention, will need to be identified and supported in their work on governing boards and in the community.

The Commission discussed ways in which they might be involved in supporting efforts in both cities and at the County to direct some portion of cannabis revenue to early childhood prevention and intervention. General consensus was to strongly support the effort, and Commissioners expressed an interest in learning more about leading-edge initiatives in other counties, such as Santa Cruz and the “Thrive by Three Fund,” and asked to bring this item back at future meetings for deeper discussion and updates. Commissioners also agreed that Executive Director should continue her efforts to have First 5 Yolo involved in cannabis revenue discussions, not to fund operations of First 5 Yolo, but as a vehicle for program management and evaluation, and as a potential funding partner.

Item #15: Discussion and Direction to Staff on First 5 Yolo Position on Accepting Private Donations

G. Daleiden reaffirmed that First 5 Yolo is an “agency of county government,” created by State of California Statute. As a public agency, donations to First 5 Yolo are “tax deductible” to private donors much as contributions to a school district or to the County would be.

Historically, First 5 Yolo has accepted contributions from various sources, generally directed donations to a specific program or project. Fiscal staff can easily direct these donations to specified purposes, as is done with current grants outside of regularly received Proposition 10 revenue.

Executive Director requested direction as to whether or not the Commission has any need to limit donations from specific sources, or if, as would be currently allowed, all private donations are accepted. G. Daleiden pointed out that this may include private contributions from the cannabis industry.

Commissioners discussed. J. Cook asked that First 5 Yolo review the new edited version of the County Donation Policy (a new edited version is coming out on the September 26th) and perhaps adopt or adapt to an explicit policy for First 5 Yolo. Commissioners indicated a preference for accepting donations generally, without a significant interest in new or additional restrictions (outside of those legally required). G. Daleiden indicated that staff will bring County policy to First 5 Yolo Policy Subcommittee for review when it is available.

Approve continuation of existing allowance of acceptance of private donations.

MOTION: J. Rexroad **SECOND:** H. Kellison Motion carries unanimously

Item #16: Strategic Plan Update and Approval of Strategic Plan Foundation

G. Daleiden updated the Commission on progress on Strategic Plan process, and presented a foundation document for approval.

First 5 Yolo is currently in the final year of the Three Year Strategic Plan: July 2015 to June 2018. It is anticipated that a new multi-year Strategic Plan will be adopted by the Commission by the end of June 2018.

Given the fiscal climate, the skills and abilities of current staffing, and previous discussions with The Commission, the Executive Director will bring much of the development of the next Strategic Plan in-house. Some local consultant time will be used mainly for facilitation of Commission retreats in the process. It is intended that this Strategic Plan be pragmatically useful to guide the work of the agency and reflect the Commission's commitment to children prenatal to five and their families in Yolo County.

As Attachment B, Community Survey Draft, was not attached to the online packets, S. Heitman requested that Commissioners please review and send feedback to G. Daleiden within a week. The survey will be sent to funded partners and they will be encouraged to have their clients take the survey as well. S. Brown expressed an interest in including service recipients in those surveyed.

Commission reviewed Strategic Plan Foundation as presented, and agreed with guiding principles, as well as the inclusion of the word "safe" in First 5 Yolo's Mission Statement.

Receive update, provide feedback, and approve Strategic Plan Foundation containing Guiding Principles.

MOTION: J. Cook **SECOND:** S. Heitman Motion carries unanimously

Item #18: Receive Executive Director's Report

G. Daleiden briefed the Commission on the following:

- Work by First 5 Yolo Staff on the Annual Report to First 5 CA.
- The FY 16/17 Audit nearing completion, with gratitude to Victoria Zimmerle and Mark Krummenacker.
- First 5 Small County Summit: Executive Director will be attending Monday and Tuesday as an opportunity to talk to other small county First 5's and work with the Association on shared interests.
- First 5 asked Empower Yolo if they needed any assistance with DACA renewals or related issues. Empower Yolo is exploring options for aiding DACA renewals and providing citizenship and power of attorney workshops. This item will return to the Commission in October with more specifics and possible requests for time-urgent funding.

Item #19: Receive Reports from Commissioners

J. Rexroad updated the commission on the Emergency Childcare Bridge funding. \$31 million will be dispersed statewide, to increase access to early care and education services for abused and neglected children across the State. This program would help to immediately stabilize vulnerable foster children in the most appropriate placement, and provide them with a bridge to long-term, high-quality, early-education programs. Increasing access to child care would enable a larger pool of families to become foster parents, providing a stable home for more children in need. The impact of high quality early learning and care can be even more dramatic for young children who have experienced the trauma of abuse, neglect, and removal from their homes. Key components of the proposal are:

- Providing foster families and parenting foster youth with an emergency, time-limited voucher to help them pay for child care for up to six months following a child's placement in their home.
- Provided child care navigation support.
- Resource & Referral agencies so that they can train their local child care workforce in trauma-responsive best practices to better meet the unique needs of abused and neglected children.

YCN and IMPACT provide trainings to staff on trauma informed care, and G. Daleiden suggested a follow up meeting with J. Rexroad, YCN staff, and IMPACT staff. G. Daleiden will also follow up with Jennie Pettit at Yolo County CWS.

Item #20: Chair Adjournment

The meeting was adjourned at 5:08 p.m. The next Commission Meeting will be held October 11, 2017 from 3 to 5 p.m. at RISE, Inc. 17317 Fremont Street, Esparto, CA 95627