

FIRST 5 YOLO
Special Meeting Minutes
Strategic Planning Retreat
February 7, 2018

The First 5 Yolo Children and Families Commission met on the 7th day of February, 2018 at El Macero Country Club located at 44571 Clubhouse Drive, El Macero, CA 95618 at 10:00 a.m.

Commissioners in Attendance: Jim Provenza, Francisco Castillo, Sally Brown, Jill Cook, Jesse Ortiz, Sue Heitman, Sally Brown, Nichole Arnold, and Jenn Rexroad (arrived at 10:50am)

Staff in Attendance: Gina Daleiden, Lauren Adams, and Victoria Zimmerle

Public in Attendance: Vanessa Errecarte

Item #1: Call to order

J. Provenza called the meeting to order at 10:11 a.m.

Item #2: Roll Call

Absent: Heidy Kellison

Item #3: Approval of Agenda

Approved

Chair: J. Provenza deemed it approved but made an announcement about cannabis-related revenue possibilities in Yolo County. The County BOS has voted to put a cannabis business tax on the ballot in June 2018. Though the tax will be a general tax, the ballot question includes four items to be funded along with "other general county services." Early childhood intervention and prevention is listed as the second item. The direction was passed on a 4:1 vote, and the ballot proposal will return to the BOS for final adoption in March. A tax oversight committee will be formed to verify how the money is spent, based on the intent of the Board of Supervisors, once funding is allocated each year.

Item # 4 Consent Agenda

4. Approve 1/10/18 Commission Meeting Minutes

Approve consent agenda item 4.

MOTION: S. Heitman

SECOND: J. Cook Motion carries unanimously

Item #5: Strategic Planning Retreat Workshop

First 5 Statute requires all local commissions to approve a strategic plan to guide the organization and requires annual updates to this plan. First 5 Yolo is in a strategic planning year, as the current Strategic Plan ends June 30, 2018. The Commission is moving through the multiple step process of planning, anticipating final adoption of a new Strategic Plan in June 2018.

Facilitator Vanessa Errecarte and First 5 Yolo Executive Director lead the Commissioners through the workshop, presenting the mission and goals of First 5 Yolo, new directions for First 5 as a statewide network, data creating a snapshot of the current state of children and families in Yolo County, the Heckman curve, the impact of adverse childhood experiences on later development and life outcomes, and successful models of addressing highest-risk families. G. Daleiden also explored potential new opportunities in revenue with the Commission as part of the presentation. The Commission joined in conversation and asked questions, providing comments and observations.

Commissioners received, and again reviewed, copies of the results of the Community Survey, and reflected on two examples of coordinated approaches to reaching families at the greatest point of leverage to change lives. Commissioners expressed great interest in models, such as the maternal child “Bridges” network in Orange County, that identify and then serve highest-risk families at birth with services ranging from high intensity to auxiliary, depending on need.

Working with V. Errecarte, the Commission then participated in exercises to identify agreement around criteria for strategies to be prioritized and funded, as well as identify priorities within each of First 5 Yolo’s goal areas: Systems and Networks, Healthy Children, Safe Children, and Quality Early Learning. Items with broad support became apparent, and First 5 Yolo Staff will work to summarize the lists created and incorporate them into the working draft of First 5 Yolo’s Strategic Plan. These updated pages will be available for Commission review and approval at the next meeting in March.

Given the uncertainty in revenue, particularly considering the potential to leverage First 5 Yolo funds with significant new revenue likely available to County and cities in the next year or two, Chair Provenza and Executive Director recommended that the Commission delay a multi-year funding plan (typically adopted in June). G. Daleiden recommended that the Commission essentially extend most of the current funded programs for a year, with the ability to adjust amounts granted, line items, and programs funded to best fit identified priorities. This would permit the Commission to see the outcome of potential funding streams and leveraging discussions over the next year.

The Commission provided direction to Executive Director to pursue one-year contract extensions to some currently funded programs consistent with strategies identified in the planning process, with proposed changes to better coordinate and adjust individual programs/contracts, as appropriate to support a system of care. This single-year Funding Plan is to be brought to the Commission for consideration for FY18/19 and will be incorporated into the new Strategic Plan that the Commission will adopt by June 30, 2018.

Item #6: Update on Potential Outside Funding and Authorize Executive Director to Leverage Unallocated, One-Time FY 17/18 Program Dollars

As “an agency of the County with certain independent authority,” First 5 Yolo may accept funding donations. The Commission voted earlier this year to affirm the desire to welcome private donations.

A private company has approached First 5 Yolo with a potential offer of a yet-to-be-determined donation that would likely target to a specific program or purpose of First 5 Yolo. Depending on the nature of the program and the level of investment, the opportunity for impact may be expanded by leveraging a limited amount of First 5 Yolo dollars.

G. Daleiden noted that all contracts will return to the Commission for final approval.

If First 5 Yolo receives new, targeted revenue, authorize the Executive Director to leverage up to \$40,000 of unallocated, one-time FY 17/18 program funding.

MOTION: J. Provenza

SECOND: S. Heitman

Motion carries unanimously

Item #7: Executive Directors Report

G. Daleiden reported on the following items:

- Per First 5 Yolo policy, G.Daleiden reported to the Commission that she is moving the Management Services Officer to the next salary step, following a positive annual review.
- Reviewing the First 5 Yolo Budget, Executive Director and Business Services Officer believe First 5 should be able to maintain program funding for the next 3 years similar to levels in the last 3 years.
- In April, First 5 CA is hosting a summit in Glendale, CA. G. Daleiden has been asked to be on a panel to discuss cannabis-related revenue for early childhood. G. Daleiden will already be in the area for a wedding, so will only charge 1-2 nights for a hotel and no airfare. J. Rexroad will be on a panel regarding the Emergency Child Care Bridge Program for Foster Children (Bridge Program).
- State MHSA Oversight Board is very interested in First 5 Yolo's Help Me Grow program and potentially using it a model in counties across California. They have been particularly interested in identifying strategies specifically for children 0-5.
- The Preschool Initiative likely to be proposed by community preschool advocates should have the legal language finalized by the end of the month. Superintendent Ortiz reported that signatures will be collected by June and at the election offices by August 3rd.

Item # 8: Receive Reports from Commissioners

Commissioners reported the following:

- J. Rexroad is looking for a replacement for herself on the Local Childcare Planning Council. They meet one morning per month, 8-9 times a year.
- S. Heitman announced Thursday February 15th at 4p.m. will be the ground-breaking ceremony for the Esparto Park and Aquatic Center.
- J. Ortiz reported that the Preschool Initiative likely to be proposed by community preschool advocates should have the legal language finalized by the end of the month. Signatures will be collected by June and at the election offices by August 3rd.
- J. Ortiz announced that he will not be running for Superintendent of Schools on the June ballot, but will be supporting Garth Louis.

Item #9: Adjournment

The meeting was adjourned at 3:16 p.m. The next Commission Meeting will be March 14, 2018 from 3-5pm in West Sacramento at a location TBD.