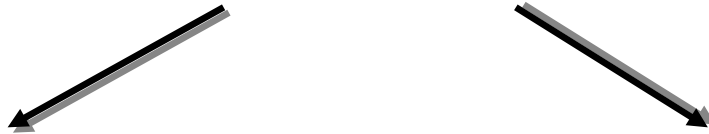


PROPOSITION 10

FRANCHISE TAX BOARD



PROPOSITION 10
Cigarette Tax Revenues
50¢ per pack



80%
58 Local Counties

20%
First 5 CA

- Statewide Initiatives
- Advocacy
- Public Education



Ready to Learn



Social/Emotional
Health



Physical Health



Child Care

Integrated Family Support Initiative